



The Ultimate Fundraiser

Greetings fundraiser chairperson:

Thanks for considering Cords of Steel (COS) for your fundraiser! By choosing COS you've selected a simple, yet highly profitable, fundraising product for your organization.

COS provides a product almost everyone needs and can use. Our easy to understand fundraising program provides your team a useful fundraising product and gives you and your team an exciting new product to sell. The COS "Right-Angle" cord is the latest in charging cords for many multiple devices and something your customers will love!

The Right-Angle cord, by COS, is truly the Toughest, Smartest most Versatile State-of-the-Art charging cord on the market. It is capable of charging hundreds of different devices with one tip and one cord..

The Right-Angle Cord: Features and Benefits

- The 2-N-1 charging tip, with reversible insertion and the reversible USB tip makes the Right-Angle cord like four cords in one which will charge most apple lightning and Micro USB android devices.
- Constructed with a spring steel casing for durability.
- Cords come in both 6' and 3' lengths for different requirements.
- Cords come in 4 colors: Rose Gold, Gun Metal, Blue and Rainbow.
- There is also a "C"-Cord for devices with a "C"- Charging Port
- Comes with a Limited Lifetime Warranty

Our Right-Angle Fundraising Program offers the following:

- A simple price point of \$25.
- For each cord sold your organization makes \$10.00. That's a 40% profit margin!
- An easy process for you and your sellers to follow.
- Product delivery within weeks of ordering.
- Instant profit as customer's payments are made directly to your organization.

We know you'll enjoy and appreciate the benefits the Right-Angle Fundraising Program can provide to you and your team. Enclosed is a sample of the fundraiser's flyer, which will be used by your team. Also included are some other helpful tools for you to review. Thank you for considering and choosing the Right-Angle Fundraising Program and letting us be your partner. Together, we'll earn your organization its biggest profit yet!

Respectfully,

Your COS
Fundraiser Specialist



The Ultimate Fundraiser

Your Step-by-Step Guide to Fundraising Success

1. **Setting a goal!** Determine how many sellers you have and how much money you need to raise. Then we can figure how many cords each seller will need to sell to reach the collective goal. An easy to attain goal of selling just 5 cords per seller will generate \$50.
2. You will receive a Sellers Packet for each of your team members that consists of a product flyer, an order form and an envelope where team members can store payments.
3. Payments from your customers will be made directly to your organization. Once the fundraiser is closed, you'll make a master copy of the orders received and provide it along with a check, made out to Cords Of Steel, for your cost of \$15.00 per cord ordered to your COS fundraiser representative. They will then place your order for processing to begin.
4. Once your order is processed, typically 3-4 weeks from the close of your campaign, we will deliver the products of your order to you at your specified location. Your team will then take and disburse the cords according to the original order form and the cords can then be delivered your customers.
5. Thanks to the COS "Instant Gratification" fundraising program, your organization keeps the profit and can start using the funds immediately after you receive payment.
6. Your COS Representative will provide you with an invoice and a master order form for your records.

Fundraiser Q & A

HOW MUCH WILL OUR ORGANIZATION EARN? The amount your organization raises is entirely up to you. Our program is set up for you to see a generous gross profit of 40% from the price of each cord sold! For example, if you sell just 50 cords at \$25 each, your organization will earn \$10 per cord for a total of \$500.00!

HOW LONG SHOULD OUR FUNDRAISER LAST? The length of the fundraiser is up to you. The average selling period for a successful fundraiser is 2-3 weeks. We recommend staying within this timeframe for it to be the most effective.

ARE YOUR PRODUCT SELECTIONS SIMPLE FOR OUR SELLERS? Absolutely! Your sellers will offer either a 6' or 3' cord that's available in 4 of our best-selling spring steel colors.



ACCOUNTING SUMMARY

DATE: _____

3' CORDS

BLUE CORDS	
GUN METAL CORDS	
RAINBOW CORDS	
ROSE GOLD CORDS	

6' CORDS

BLUE CORDS	
GUN METAL CORDS	
RAINBOW CORDS	
ROSE GOLD CORDS	

"C" CORDS

BLUE CORDS	
GUN METAL CORDS	
RAINBOW CORDS	
ROSE GOLD CORDS	

TOTAL CORDS SOLD

TOTAL CORDS SOLD

NUMBER OF FREE CORDS EARNED

(Provided by COS REP)

TOTAL CORDS

TOTAL AMOUNT COLLECTED

PROFIT TO FUNDRAISER

PAYMENT TO COS

(@\$10/Cord)

(@\$15/Cord)

FUNDRAISER PROFIT \$



Your Receipt

Thank you for supporting
me in this fundraiser

Please keep this receipt for your records.

\$25 Per Cord

Date: _____

You Purchased:

QTY LTH "C"

☐ Blue _____ ☐ 3' ☐ 6' ☐

☐ Gun Metal _____ ☐ 3' ☐ 6' ☐

☐ Rainbow _____ ☐ 3' ☐ 6' ☐

☐ Rose Gold _____ ☐ 3' ☐ 6' ☐

Total Paid: \$ _____ ☐ Cash ☐ Check

Seller's ID# is: _____

Seller's Contact number is: (____) ____ - ____

THANKS for your support!



Your Receipt

Thank you for supporting
me in this fundraiser

Please keep this receipt for your records.

\$25 Per Cord

Date: _____

You Purchased:

QTY LTH "C"

☐ Blue _____ ☐ 3' ☐ 6' ☐

☐ Gun Metal _____ ☐ 3' ☐ 6' ☐

☐ Rainbow _____ ☐ 3' ☐ 6' ☐

☐ Rose Gold _____ ☐ 3' ☐ 6' ☐

Total Paid: \$ _____ ☐ Cash ☐ Check

Seller's ID# is: _____

Seller's Contact number is: (____) ____ - ____

THANKS for your support!



Your Receipt

Thank you for supporting
me in this fundraiser

Please keep this receipt for your records.

\$25 Per Cord

Date: _____

You Purchased:

QTY LTH "C"

☐ Blue _____ ☐ 3' ☐ 6' ☐

☐ Gun Metal _____ ☐ 3' ☐ 6' ☐

☐ Rainbow _____ ☐ 3' ☐ 6' ☐

☐ Rose Gold _____ ☐ 3' ☐ 6' ☐

Total Paid: \$ _____ ☐ Cash ☐ Check

Seller's ID# is: _____

Seller's Contact number is: (____) ____ - ____

THANKS for your support!



Your Receipt

Thank you for supporting
me in this fundraiser

Please keep this receipt for your records.

\$25 Per Cord

Date: _____

You Purchased:

QTY LTH "C"

☐ Blue _____ ☐ 3' ☐ 6' ☐

☐ Gun Metal _____ ☐ 3' ☐ 6' ☐

☐ Rainbow _____ ☐ 3' ☐ 6' ☐

☐ Rose Gold _____ ☐ 3' ☐ 6' ☐

Total Paid: \$ _____ ☐ Cash ☐ Check

Seller's ID# is: _____

Seller's Contact number is: (____) ____ - ____

THANKS for your support!



Due Date: _____

												BLUE	GUN METAL	RAINBOW	ROSE GOLD	BLUE	GUN METAL	RAINBOW	ROSE GOLD	BLUE	GUN METAL	RAINBOW	ROSE GOLD	CASH	CHECK
												3' Cord				6' Cord				"C" Cord					
Name:																									
Phone:												<i>(Comments)</i>													
E-mail:																									
Address:																									
City, Zip																									
Name:																									
Phone:												<i>(Comments)</i>													
E-mail:																									
Address:																									
City, Zip																									
Name:																									
Phone:												<i>(Comments)</i>													
E-mail:																									
Address:																									
City, Zip																									
Name:																									
Phone:												<i>(Comments)</i>													
E-mail:																									
Address:																									
City, Zip																									
Totals this Sheet:																									

Sheet of Sheets



ULTIMATE FUNDRAISER

Submitted To COS

Date Submitted: _____

ORDER FULFILLMENT FORM

Organization:	_____
Fundraiser Contact:	_____
Phone:	_____
Email:	_____

Ship to Address:

Organization: _____
Attention: _____
Address: _____
City: _____
State: _____ **ZIP:** _____

TOTAL COUNT OF CORDS BEING ORDERED

BLUE	GUN METAL	RAINBOW	ROSE GOLD	BLUE	GUN METAL	RAINBOW	ROSE GOLD	BLUE	GUN METAL	RAINBOW	ROSE GOLD	TOTAL COUNT
3' Cord				6' Cord				"C" Cord				

Total # of Cords _____ **X** **\$15.00** **=** **\$** _____

COS Sales Representative: _____



ULTIMATE FUNDRAISER

SELLER'S SUMMARY SHEET

Organization: _____ (i.e. school)

Due Date: _____

Contact: _____ (Fundraiser Chairperson)

Phone No. () - _____

Number and Types of Cords Sold

NO.	Seller's Name Or Seller's I.D.	BLUE	GUN METAL	RAINBOW	ROSE GOLD	BLUE	GUN METAL	RAINBOW	ROSE GOLD	BLUE	GUN METAL	RAINBOW	ROSE GOLD	Total Cords Sold	Eligible for FREE Cord
		3' Cord				6' Cord				"C"-Cord					
1															
2															
3															
4															
5															
6															
7															
8															
9															
10															
11															
12															
13															
14															
15															
16	COLUMN TOTALS														

Keep a copy and give the COS Sales Representative a copy

TOTAL CORDS THIS SHEET

CORDS OF STEEL - THE ULTIMATE FUNDRAISER

Organization Name:

DUE DATE:

Contact:

\$25 per Cord - Includes Sales Tax

		GunMetal	Rainbow	RoseGold	Blue		GunMetal	Rainbow	RoseGold	Blue		GunMetal	Rainbow	RoseGold		Cash	Check # & Amount
		6' Right Angle					3' Right Angle					6' C-Cords					Payment
Name	Phone																
Address	E-mail																
Name	Phone																
Address	E-mail																
Name	Phone																
Address	E-mail																
Name	Phone																
Address	E-mail																
Name	Phone																
Address	E-mail																
Name	Phone																
Address	E-mail																
Name	Phone																
Address	E-mail																
Name	Phone																
Address	E-mail																
Name	Phone																
Address	E-mail																
<i>Did you sell 20 Cords? Congrats, yours is FREE! Please select 2 color options:</i>																	
Page Totals:																	

CORDS OF STEEL - THE ULTIMATE FUNDRAISER

Organization Name:										DUE DATE:											
Contact:										\$25 per Cord - Includes Sales Tax											
					GunMetal	Rainbow	RoseGold	Blue		GunMetal	Rainbow	RoseGold	Blue		GunMetal	Rainbow	RoseGold		Cash	Check # & Amount	
					6' Right Angle					3' Right Angle					6' C-Cords					Payment	
Name					Phone																
Address					E-mail																
Name					Phone																
Address					E-mail																
Name					Phone																
Address					E-mail																
Name					Phone																
Address					E-mail																
Name					Phone																
Address					E-mail																
Name					Phone																
Address					E-mail																
Name					Phone																
Address					E-mail																
Name					Phone																
Address					E-mail																
Did you sell 20 Cords? Congrats, yours is FREE! Please select 2 color options:																					
Page Totals:																					



The Ultimate Fundraiser

ORDERS FROM

Seller's Name or I.D. #



The Ultimate Fundraiser

ORDERS FROM

Seller's Name or I.D. #



The Ultimate Fundraiser

ORDERS FROM

Seller's Name or I.D. #



The Ultimate Fundraiser

ORDERS FROM

Seller's Name or I.D. #



The Ultimate Fundraiser

ORDERS FROM

Seller's Name or I.D. #



The Ultimate Fundraiser

ORDERS FROM

Seller's Name or I.D. #



The Ultimate Fundraiser

ORDERS FROM

Seller's Name or I.D. #



The Ultimate Fundraiser

ORDERS FROM

Seller's Name or I.D. #



The Ultimate Fundraiser

ORDERS FROM

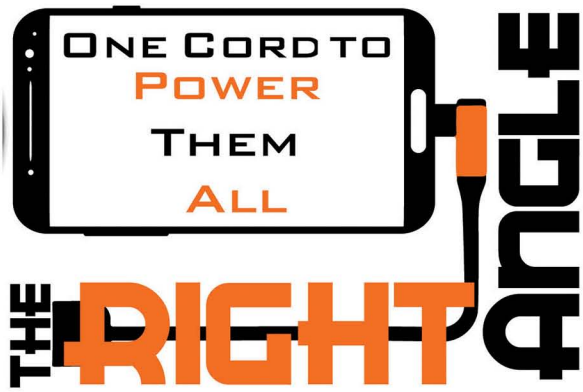
Seller's Name or I.D. #



The Ultimate Fundraiser

ORDERS FROM

Seller's Name or I.D. #



The Ultimate Fundraiser

\$25.00 per Cord

4 Colors 2 Lengths

3' or 6'

Blue

Gun Metal

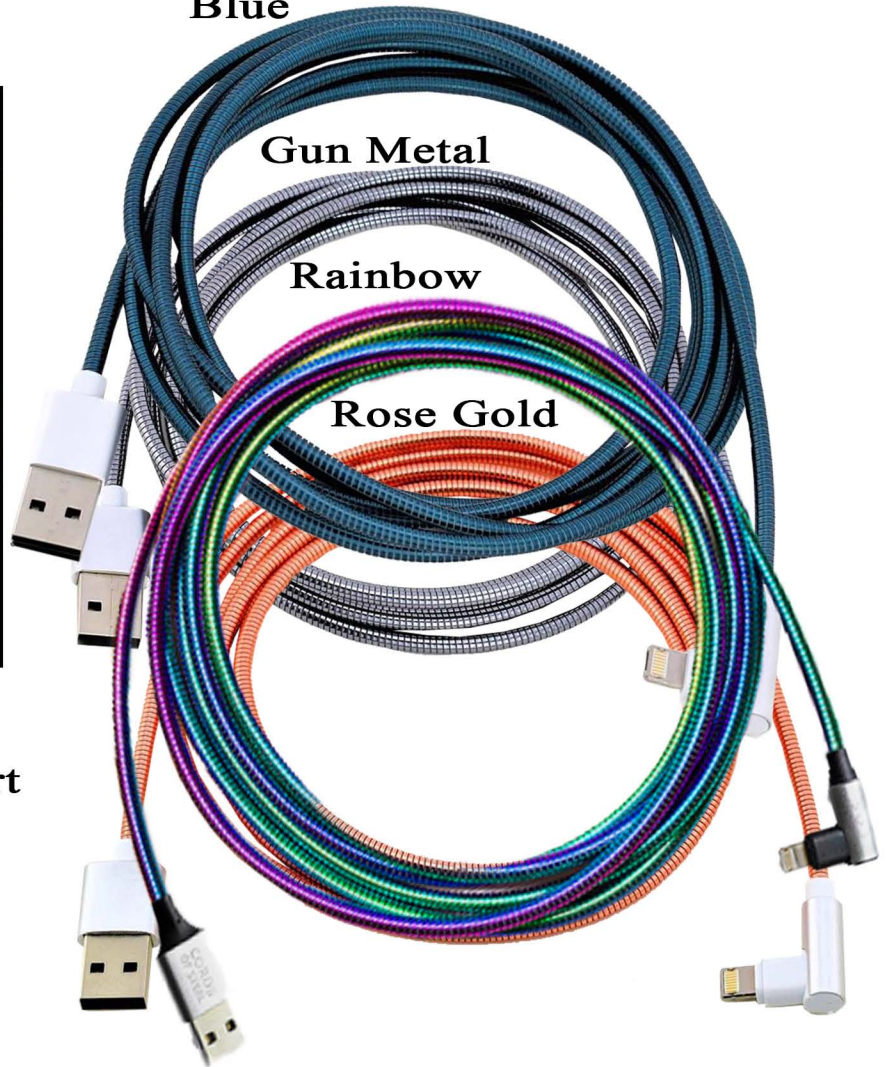
Rainbow

Rose Gold



**Lightning Port
& USB Mico Android Port**

**Seperate Cord sold for
"C"- Port Devices**



The Perfect Gift
"for that someone special"

**Freedom of Insertion
"no hassle plug-in tips"**

Limited Lifetime Warrenty

The Right Angle



Both ends can
insert **2** ways

RIGHT ANGLE FLEXIBILITY ! IT'S GREAT !!



Reversible
Charger Port

Either Side for Android Devices

It's like 4-N-1

Reversible
Charger Port

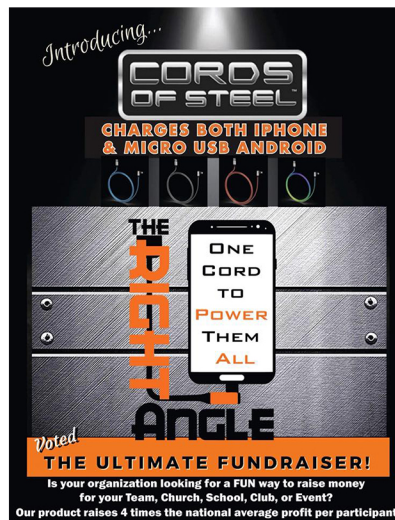
Either Side for iOS Lightning Devices

CORDS OF STEEL

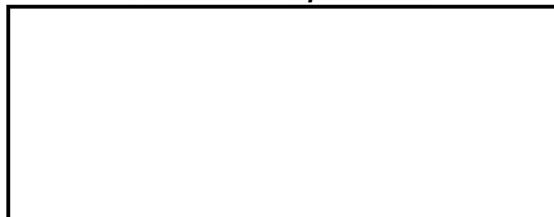


ANGLE
RIGHT

4 Colors 2 Lengths



Cords of Steel Affilate
Fundraiser Specialist



The Ultimate Fundraiser



Sports

Receive

40%

On Each Sale

Three Phases to Big Profits

Phase - 1

Sign-up

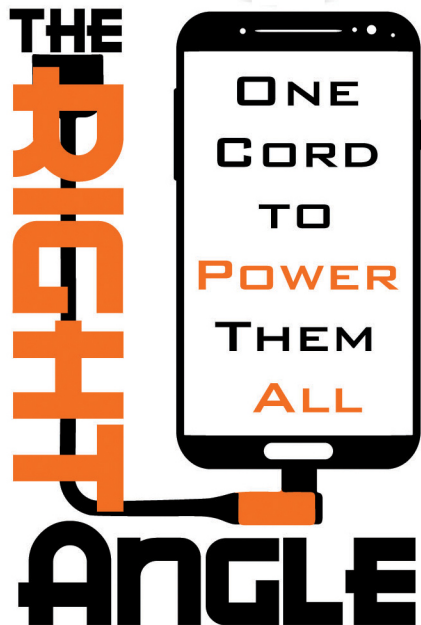
Signing up is easy:

Simply meet with your COS sales representative and determine the number of participants which will be part of the fundraising function. This allows the sales representative to prepare the proper number of seller's packs and provide you with the needed sales summation documentation.

There are NO up-front commitments, no minimum purchases, and NO contracts; the Right-Angle fundraiser is a NO RISK program with instant access to great profits.



Scan QR to
view promo video



Phase - 2

Distribution & Collection

We provide all the tools to make it easy.

Seller's Pack includes:

- > Promotional Flyer
- > Seller's Order Form
- > Customer's Receipts
- > Collection envelope



Instant use of **40%** of the monies received

Sample of Potential Income

[illegible]

Qty Cords Sold	<u>30</u>	(Total Fundraiser receives)	Total \$\$\$ Collected	<u>\$ 750</u>	\$25/Cord Sold
Qty FREE Cords	<u>1</u>	(Paid by COS REP)	Total to Fundraiser	<u>\$ 300</u>	\$10/Cord Sold
Total Cords	<u>31</u>		Total \$\$\$ to COS	<u>\$ 450</u>	\$15/Cord Sold

Phase -3

Product Delivery

Student/Seller receives 1 **FREE** cord for selling 20 or more cords as compliments of your COS representative.

Your fundraiser chairperson may want to made additional awards for higher achievers,

Once the Right-Angle Cords are delivered, you divide and distribute to the sellers according to their sales volume so they can make the final delivery to their customer.



40% Goes to YOUR Organization!

4 Times the Average National Profit!

**Ask Us About Starting
Your Fundraiser Today!**